



Perspectives Board Meeting

8:30-10:30 am | February 20, 2018

1530 S. State St 2nd Floor Chicago, IL 60605

Board Members

Present:

Tony Anderson (phone)
Amber Bobin (phone)
Holly Copeland (phone)
Sandy Sterling (phone)
Deborah Stevens
Sheree Speakman
(phone)
Cara Hughes

Loren Weil

Kim Day (board/staff)
Rhonda Hopps (board/staff)
Diana Shulla-Cose
(board/staff)
Terrence Mullen (phone)
LaMarr Taylor
Rick Fezell
Andrew Ward
DeEtta Jones

Board Members

Absent:

Ikram Goldman
Cheryle Jackson
Jess Goode
Andrew Killion
Hall Adams

PCS Staff

Present:

Jennifer Rose
Jen Brown
Joan Claffey

Guest:

Betsy Young

Opening: Tony Anderson calls the meeting to order pursuant to the public notice at 8:33 am. Tony asks if there are any conflicts of interest. None are presented. Weil moves for approval of October 2017 board meeting minutes, Fezell seconds, all in favor.

External Affairs Update: Diana reminds the board of this year's fundraising goal of \$2.4 million. She reports that the Golf outing did not raise as much as the projected goal of \$320,000, leaving a hole to be filled in this year's budget. Diana reminds the Board that External Affairs is raising for two different buckets: (1) capital campaign for the future fund and (2) general operating costs. She remains confident that the gala will be successful due to the efforts of David Storch and Ron Levine as our co-chairs with \$125k in donations. Diana encourages the Board to make commitments to the Gala, as it is a critical part to reaching our goal. Diana answers questions from the board.

Financial Update: Deborah Stevens provides an update to the board that the audit for June 2017 is still not complete. The auditors are expected to visit Perspectives in the next few weeks and audits are expected to be completed by the end of March. Deborah mentions that there were a few delays this year due to restructuring staff, unavailability of auditors, and there were a few computer glitches as the financial edge system had not been backed up. Rhonda Hopps mentions that the accuracy and timeline for this year's financials are much stronger than last year. Deborah answers questions from the Board.

Student Recruitment Update: Rhonda Hopps provides an update to the Board on the GoCPS process for enrollment. She explains that GoCPS is a single application process that is choice-based so that families can apply to any school all over the city and rank schools from 1-22. It is hoped that this new process will reduce issues of the previously complicated process. Rhonda explains that families first ranked schools in December and then CPS ran algorithms with the data that was based on the students' ranking and selection. At the end of March, students are entered into a first-choice lottery where they have 2 weeks to accept their offer. Rhonda shares with the Board that Perspectives has received feedback from the GoCPS data and it reports that 178 students have ranked one of our network high schools as first choice; 257 students have ranked PCS as a second choice; 238 students have ranked as third choice (total of 673 students ranking our high schools as 1, 2, or 3). In total, Perspectives has received over 2,700 applications for 2018-2019 in comparison to 969 last year. Rhonda mentions that PCS would normally



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get 10% of the lottery to enroll, so now that students are ranking us, we can expect to see this upfront comparison. Rhonda assures the Board that we will have finalized first-round enrollment numbers at the end of April. She reports that now that we have the list of interested students, the Student Recruitment team will continue to do community outreach, shadow days, and student fairs. Rhonda answers questions from the Board to confirm enrollment.

Education Update: Kim Day provides an in-depth overview of the 2017-2018 Education Report. Kim reports that we have more experienced teacher this year with 3+ years and we have retained teachers into their 3rd or 4th year of teaching. Kim shares highlights that include improved student engagement and intellectual habits, increased attendance, an increase in student SAT/MAP performance, lowest drop-out rates in Chicago, and 50% of our students have a mid-year acceptance into college. Kim shares insight on some network challenges that include 60% of our schools have new leadership which may have had a transitional effect on students and staff, teachers have less time with students this year due to a shorter day/year, and our network needs more technical certifications yet we do not have the staffing for our Pathways & Dual Enrollment programs. Kim reports that she is hopeful that our schools are back on track to achieving Level 1/1+ scores. She also reports that the network will be improving its teacher retention strategies which include a 2-5% raise and a shortened school year. At least 75% of our teachers are present this year from last year. Kim answers questions from the Board.

Cara Hughes motions to enter into closed session, Rick Fezell seconds.

Closed Session is held.

Meeting was adjourned by Tony Anderson at 10:26 a.m. | Submitted by: Jen Brown