



Perspectives Board Meeting Minutes

8:00-11:00 AM | February 28, 2017

1530 S. State St 2nd Floor Chicago, IL 60605

Board Members

Present:

Hall Adams
 Edgar Alvarado (phone)
 Tony Anderson
 Amber Bobin (phone)
 Cara Hughes
 Andrew Killion
 Jim Lill (phone)
 Terrence Mullen
 (phone)
 Sheree Speakman

Sandy Sterling (phone)

Deborah Stevens
 Andrew Ward (phone)
 Loren Weil
 Rhonda Hopps (board/staff)
 Kim Day (board/staff)
 Diana Shulla-Cose
 (board/staff)

Board Members

Absent:

Ikram Goldman
 Cheryle Jackson
 LaMarr Taylor

PCS Staff

Present:

Jennifer Rose
 Janeé Smith
 Tim Valenti
 Betsy Young

Guest:

Jess Goode

Opening: Tony Anderson calls the meeting to order pursuant to the public notice at 8:12 am. Tony asks if there are any conflicts of interest. None are presented. Hall Adams moves to approve the 10/18/16, 12/14/16 and 1/24/17 meeting minutes, Cara Hughes seconds, all approve. Rhonda Hopps and Diana Shulla-Cose introduce Jess Goode and DeEtta Jones as potential new board members. Sheree Speakman moves to approve Jess and DeEtta’s induction to the board, Hall Adams seconds, all approve, and none oppose.

Financial Update: Rhonda gives the board an update on the budget cuts still being experienced by Chicago Public Schools and informed the board of its continued impact on Perspectives. The organization will continue to plan for any changes that may occur in the future. Rhonda presents our first half of the year financial statements. The board reviews our balance sheet. Tony requests a full financial forecast for the year by the end of March. Tony applauds Deborah Stevens for all the hours she’s put in to help the organization move forward. Rhonda answers questions from the board.

Education: Kim Day opens with updates of things that are being sustained in our schools. We have forty percent of our students in afterschool programs, a successful internship program for our Juniors, field studies four times a year for each student, and our investment in A Disciplined Life (ADL) principles. Kim highlights these successes in light of our staff shortages due to budget cuts. Kim Day provides a high level overview of mid-year results and gives a college update. Kim reviews SQRP results to date per school stating that the goal is to maintain our level one and one plus status. The CPS School Quality Rating Policy (SQRP) is the District's policy for measuring annual school performance. She reviews strategies on meeting our SQRP goals. Terry Mullen requests an ADL cheat sheet for organizations to help leverage what students are learning in ADL classes at school during internship season. Kim asks the board for input on the changes we’re proposing for the 2017-18 school year. The board ask questions about recruitment. We need more resources and a strategic marketing plan. Tony requests a full recruiting plan at our April board meeting. He suggest we send the plan out in advance so the board could reflect on it before our meeting. Members suggest enhancing our media presence. Kim answers questions from the board.



Growth Update: Rhonda and Tony provides an update on our move progress. The property is now under contract. There are meetings scheduled with the potential buyer to brainstorm and discuss a timeline for Perspectives to occupy part of the building. Rhonda gives the board an update on our CPS Material Modification Applications and the ISBE Dissemination grant. We will know if we are approved in April. Rhonda and Tony answers questions from the board.

External Affairs: Diana Shulla-Cose presents the FY17 Revenue Summary and discusses the shortcomings. There are two major projects in progress, our 20th Gala and our Capital Campaign. Diana asks the board to provide more leads and ideas to make our 20th year benefit a success. Board members request to be assigned specific tasks to complete before our Gala. Diana updates the board on our 3rd Annual Golf Outing success.

Diana gives the board an update on our Capital Campaign progress. She thanks Tony for reaching out to our board members and bringing in \$200k so far for the Capital Campaign. Tony requests full board giving to the capital campaign by the end of March, he will reach out to all board members who have yet to give. The board discusses a governing structure to open a separate bank account and creation of a board restricted asset that will sit on our balance sheet for the first \$2.5mm raised in the capital campaign. Tony asks the board if they agree with the process, none oppose. Diana answers questions from the board.

Executive Session is held.

Meeting was adjourned by Tony Anderson at 11:10 a.m. | Submitted by: Janeé Smith